

# CALL TO ACTION

If you are buying clothes, especially as gifts, for Christmas or in sales, make sure there's not a hidden price paid by the garment workers in Bangladesh – or other developing countries.

There's a model letter at the bottom of this page that you can cut out and send to the store where you bought the clothes. If possible copy it to the customer relations officer at the company's headquarters, and also to the Chair of the Church of Bangladesh Group, [rachelp@weareus.org.uk](mailto:rachelp@weareus.org.uk). If you receive a reply, it would be great if you would send us a copy!

## AND THERE'S MUCH MORE YOU CAN DO.

Hold a prayer and Bible Study meeting with your Church Group. Using the Call to Action Charter over the page, you can:

- Write to your elected representative in local, state or national government to ask for representations to be made to the retailers selling garments made in Bangladesh, and also to the Bangladesh government to improve conditions for workers in the industry.
- Talk to trade bodies to put pressure on the Bangladesh Garment Manufacturers and Exporters Association and the Bangladesh Knitting Manufacturers and Exports Association.
- Meet the owners or managers of shops that sell clothes imported from Bangladesh.
- Tell your friends and colleagues, organise a meeting at work, or on your campus.
- Send a letter to your local store selling clothes made in Bangladesh.

### TO THE MANAGER

STORE: .....  
ADDRESS: .....  
.....  
.....

FROM:.....  
ADDRESS: .....  
.....  
.....

Dear Colleague,

I recently bought some clothes at your store.

It made me think back to the loss of at least 1,127 lives of garment workers and others when the nine-storey Rana Plaza collapsed in Savar, Bangladesh. So, before I buy more clothes from you, I wanted to ask you about where your clothes are manufactured and what conditions are like for people working in those factories.

Please let me know:

- 1 Does your company import clothing made in Bangladesh or other developing countries?
- 2 Do you set minimum workplace standards for your suppliers?
- 3 Do you ensure they pay their workers a fair wage?
- 4 Does your company support the international Accord on Fire and Building Safety?
- 5 What assessments have you made recently of your supply chain to ensure significant and sustained improvements in the working conditions of garment workers?

I look forward to your reply and being able to share it with my friends and colleagues, many of whom have similar concerns about the working conditions of people who are making our clothes.

Signed

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